

march_2025

emotional report

social transformation programs

front: cpfl young generation
photo: young musicians academy
city: Piracicaba (SP)



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summary

social transformation programs	03
cpfl young generation music	04
transformed lives Leonardo Gomes	05
cpfl circuit cinema	06
transformed lives Docema's family	07

front: **cpfl young generation**
photo: **cinesolar**
city: **Pratânia (SP)**

social transformation programs

For more than 20 years, our work in social transformation has promoted the sustainable development of our partner communities through actions that encourage inclusion, social protagonism and networking, especially among youth.

Through cultural, sports and educational programs, we operate on five fronts: **cpfl young generation**, **cpfl in hospitals**, **cpfl brazil<>china exchange**, **cpfl circuit** and **café filosófico cpfl**, in the communities where the **CPFL group** operates.

cpfl
» **jovem
geração**

It aims to develop the future of children and adolescents through sports and culture, contributing to the reduction of the levels of social vulnerability of partner communities.



#circuitocpfl

It provides itinerant activities throughout the Brazilian territory, circulating movie sessions, democratizing access to culture.



_music

The **Young Musicians Academy**, created by the Friends of Music Association of Piracicaba, is a leading institution in São Paulo's countryside. The project provides free, high-quality education, fosters social inclusion, and expands access to culture.

front: **cpfl young generation**
photo: **Young Musicians Academy**
city: **Piracicaba (SP)**



transformed
lives:

Leonardo Gomes

Leonardo, 35, has been part of the Young Musicians Academy for 12 years. When he joined at 23, he didn't have his own instrument—until a colleague's father donated a cello. That gift marked the beginning of a journey of dedication and resilience.

In 2017, seeing his fellow Academy members getting into public universities, he realized that could be his path too. "I never imagined going to college, let alone studying music. But seeing their example, I started preparing." With support from the project's teachers, he intensified his studies and was accepted into a Music Education degree.

The journey was challenging. Due to the pandemic, the degree, which was supposed to take four years, ended up taking six. On top of that, before becoming a teacher, Leonardo had to work as a welder, balancing his studies with his job.

Recently, he earned his degree and celebrated the moment in a special way: his first performance after graduation was at the opening concert of the "Concertos pela Natureza" series, alongside the teachers who supported him throughout his journey.

"The piece we performed, The Four Seasons by Vivaldi, was one of the first that moved me and sparked my desire to study the cello. Being able to play it today, as a graduate, alongside my teachers, is incredibly rewarding. My advice for those just starting is simple: put in the effort and study hard. Music transforms lives—and I can't imagine my life without it."

front: **cpfl young generation**
photo: **Leonardo Gomes**
city: **Piracicaba (SP)**



Leonardo Gomes

#cpflcircuit

_cinema

Cinesolar is Brazil's first sustainable mobile cinema. It offers free screenings and features a mobile station equipped with solar panels, using clean energy for all its sessions.

front: **cpfl circuit**
photo: **Cinesolar project**
city: **Pratânia (SP)**



transformed
lives:

Docema's family

Docema's family lives in Itobi/SP, a town without cinemas. To watch a movie on the big screen, they need to travel to São José do Rio Pardo, 20 km away, or Poços de Caldas, 60 km away. Recently, they had a family cinematic experience at CineSolar and shared their thoughts on this special moment.

Fernanda, Júlia (4), and **Alice** (6)'s mother highlighted the importance of culture for children.

"It's very important to bring culture to our girls, to the children in the city, and this place is very welcoming. It's a lovely town to receive this kind of project. And we loved it! We enjoy cinema, films, and stories. We don't usually go to the movies much, but we're always at cultural events. I'm very happy; it was an incredible experience, and it was with the family."

Alice, 6 years old, was enchanted by the films and the event's surprises:

"I'm going to tell my friends there was popcorn, and there was the movie about "A Garota Espantalho" and the "O cachorro bolinha". I'll tell them there were lots of experiences, solar energy, and 3D."

The family loved the films "A Garota Espantalho" and "O cachorro bolinha", which promote culture and reading.

front: cpfl circuit
photo: Docema's family
city: Itobi (SP)



Docema's family



instituto**cpfl**

energy that transforms realities