

front: cpfl young generation
photo: orcampi project
city: campinas (state of são paulo)



september_2024

emotional report

social transformation programs





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front: **cpfl circuit**
photo: **cinesolar**
city: **franca (state of são paulo)**

social transformation programs

for more than 20 years, our work in **social transformation** has promoted the sustainable development of our partner **communities** through actions that encourage inclusion, **social protagonism** and networking, especially among youth.

through cultural, sports and educational programs, we operate on five fronts: **cpfl young generation**, **cpfl in hospitals**, **cpfl brazil<>china exchange**, **cpfl circuit** and **café filosófico cpfl**, in the communities where the cpfl group operates.



it aims to develop the future of children and adolescents through sports and culture, contributing to the reduction of the levels of social vulnerability of partner communities.



it integrates energy efficiency initiatives and private social investment to drive improvements in the care of public health institutions, through humanization and hospital improvements.



#circuitocpfl

it provides itinerant activities throughout the brazilian territory, circulating movie sessions, democratizing access to culture.



cpfl » young generation

_music

the project **“playing life (tocando a vida)”** is a social responsibility initiative by the ribeirão preto symphony orchestra that offers free choral singing and musical instrument lessons to children and young people.

front: cpfl young generation
photo: project playing life
city: ribeirão preto (state of são paulo)



transformed lives: miguel

finding new passions can transform our lives in unexpected ways, that is exactly what happened to **miguel** when he joined the 'playing life' project.

"my mother found a free project on the internet where i could learn how to play the violin. it exceeded all my expectations! since i started participating in the project, my experience has been incredible. i have violin lessons with teacher gabriel, who is extremely nice and kind. i decided to learn how to play the violin because of the wonderful sound it produces and because my aunt plays the violin."

front: **cpfl young generation**
photo: **miguel**
city: **ribeirão preto (state of são paulo)**

miguel

_health

we support the **veranópolis hospital**, a reference center in the healthcare industry in rio grande do sul, through hospital humanization initiatives, infrastructure improvements, and hospital research.

front: **cpfl in hospitals**
photo: **veranópolis hospital**
city: **veranópolis (state of rio grande do sul)**



transformed lives: évelin

évelin, a nutritionist at the veranópolis hospital, tells how the hospital humanization project changed the environment and showed the relevance of empathy in everyday life.

"i believe that every good human being has humanity within them. however, with the rush of everyday life, we end up acting automatically and forgetting this. therefore, the hospital humanization project brought to our routine the reminder to always carry out our work in the most humane way possible. for me, as an employee, all the actions of the project helped me to improve, to look at myself with new eyes, and to be better for others."

front: **cpfl in hospitals**
photo: **évelin**
city: **veranópolis (state of são paulo)**



#cpflcircuit

_cinema

cinesolar is the first sustainable traveling movie theater in Brazil. It offers free film screenings and has a mobile station equipped with solar panels, using clean energy in all sessions.

front: **cpfl circuit**
photo: **cinesolar project**
city: **embaúba (state of são paulo)**



transformed lives dhiulia

participating in cultural events can be an enriching experience, especially when shared with family. check out the testimony of **dhiulia**, who took her 3-year-old daughter to watch a movie for the first time at cinesolar.

"i loved participating in cinesolar with my daughter. she is 3 years old and is just beginning to discover the experience of watching movies. it was the first time she left the house to watch a movie, and it was a lot of fun. i think the project is super important for the culture and entertainment it provides."

front: **cpfl circuit**
photo: **dhiulia**
city: **gravataí (state of rio grande do sul)**





instituto**cpfl**

energy that transforms realities