

front: cpfl young generation
photo: orquestra sinfônica de ribeirão preto project
city: ribeirão preto (sp)

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emotional report

social transformation programs





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front: **cpfl young generation**
photo: **educandário project**
city: **itapira (sp)**

social transformation programs

for more than 20 years, our work in **social transformation** has promoted the sustainable development of our partner **communities** through actions that encourage inclusion, **social protagonism** and networking, especially among youth.

through cultural, sports and educational programs, we operate on five fronts: **cpfl young generation**, **cpfl in hospitals**, **cpfl brazil china exchange**, **cpfl circuit** and **café filosófico cpfl**, in the communities where the cpfl group operates.



it aims to develop the future of children and adolescents through sports and culture, contributing to the reduction of the levels of social vulnerability of partner communities.



#cpflcircuit

it provides itinerant activities throughout the brazilian territory, circulating movie sessions, democratizing access to culture.



cpfl
» young
generation

music and sport

mapear is a non-profit organization dedicated to ensuring that children and adolescents in situations of social vulnerability have access to fundamental and universal rights, as established by the statute of the child and adolescent. the project offers regular workshops in percussion, dance, graphic arts, sports, capoeira, environmental education, breaking, circus, and pedagogical support for young people aged 6 to 15.

front: **cpfl young generation**
photo: **mapear project**
city: **são José do rio pardo (sp)**



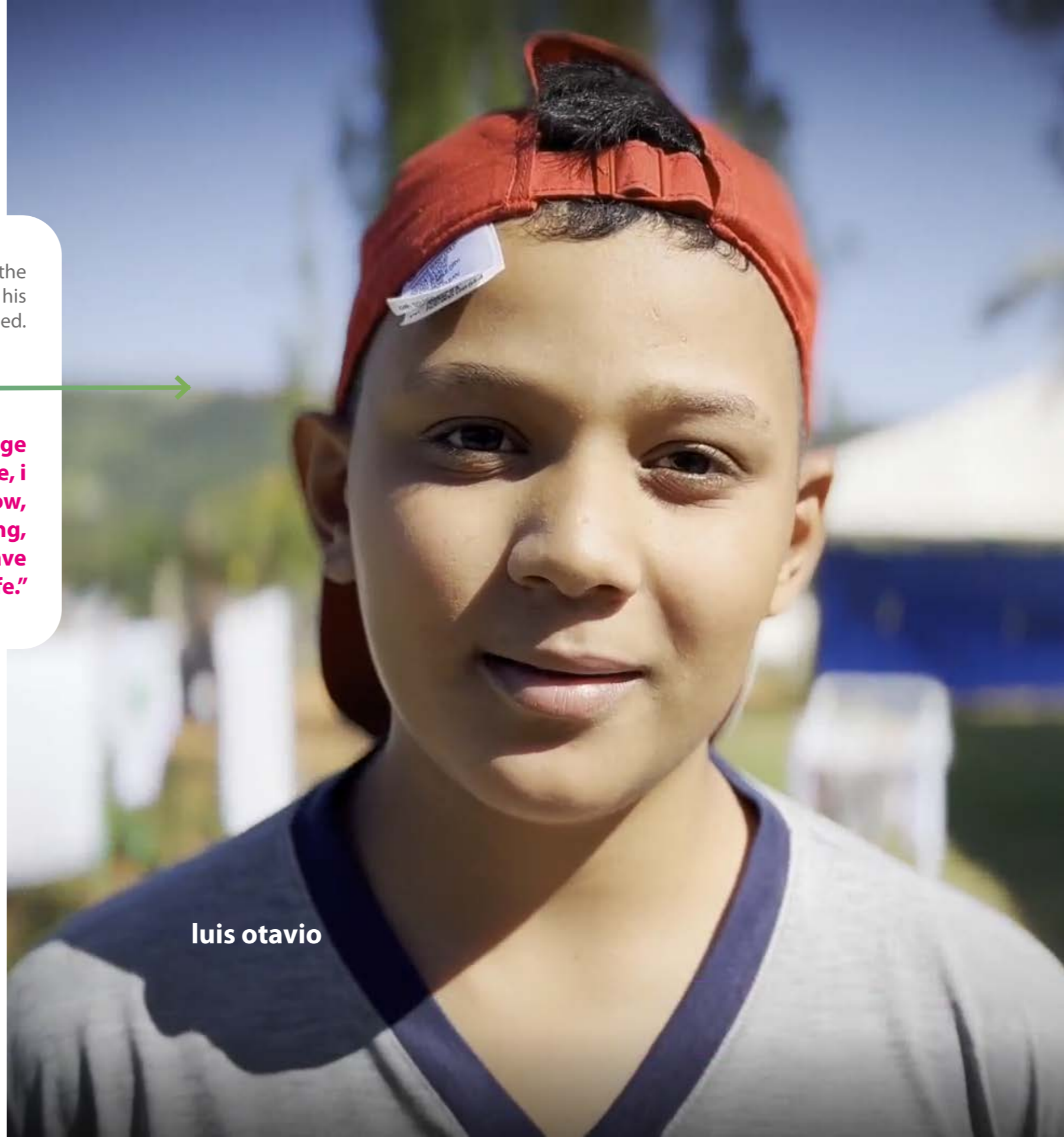
transformed lives: luis otavio

participating in the project was a turning point in the life of **luis otavio**. since he joined at the age of 7, his routine and perspectives have been transformed.

“when i joined the ‘mapear’ project at the age of 7, my life changed completely. before, i didn’t do many activities besides playing. now, i participate in various activities like playing, dancing, and acting. these experiences have significantly enriched my life.”

front: **cpfl young generation**
photo: **luis otavio**
city: **são josé do rio pardo (sp)**

luis otavio



cpfl » young generation

_music

the **tocando a vida project** is a social responsibility initiative by the ribeirão preto symphony orchestra that offers free choir singing and musical instrument lessons to children and young people.

front: cpfl young generation
photo: tocando a vida project
city: ribeirão preto (sp)

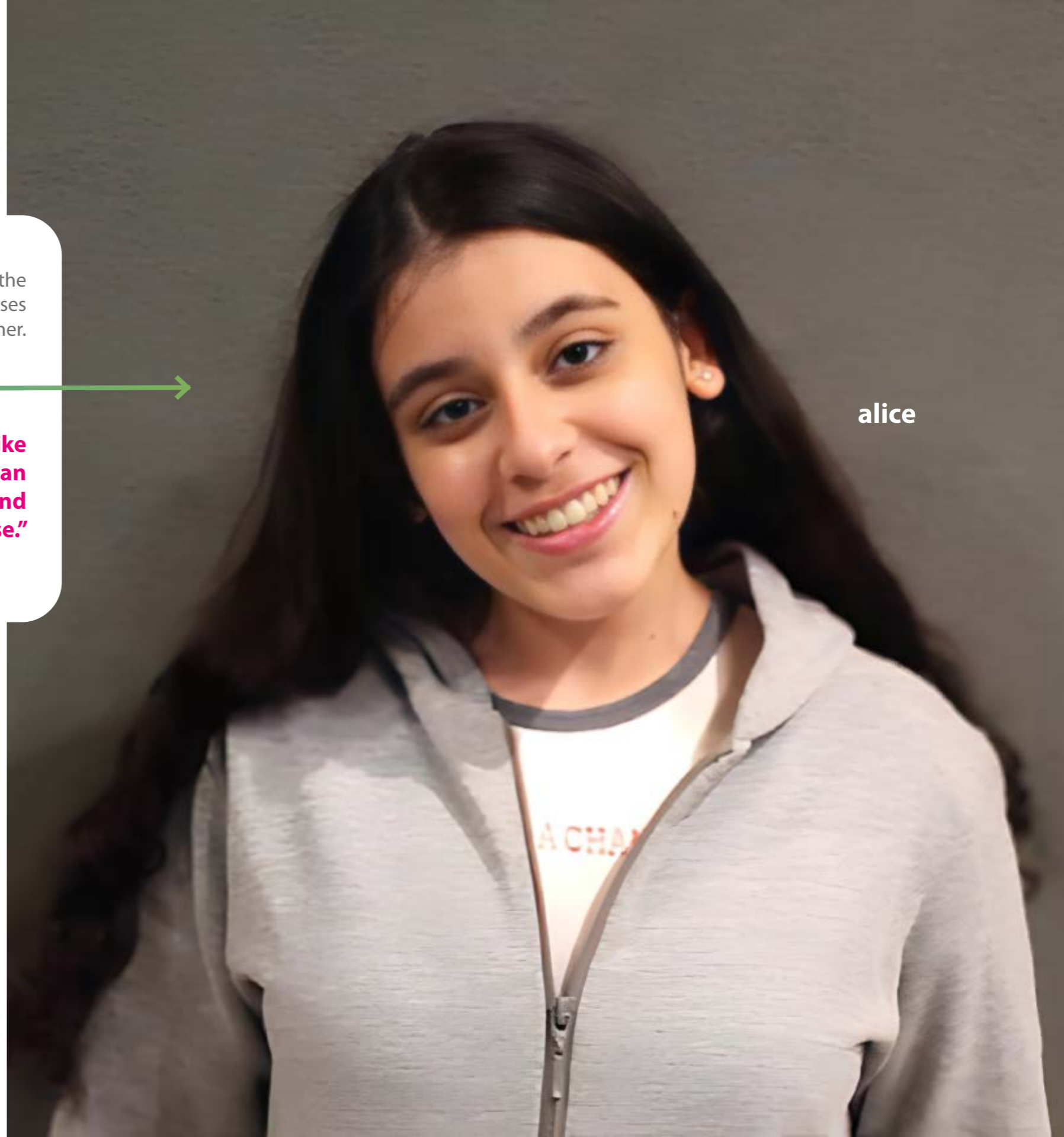


**transformed
lives:
alice**

alice, 14 years old, has been a viola apprentice in the project since its inception. participating in the classes has been an enriching experience for her.

"i started playing the viola because i really like the sound. my teacher is very fun and makes an effort to teach. i really enjoy the classes here and the music they choose."

alice



front: **cpfl young generation**
photo: **alice**
city: **ribeirão preto (sp)**

#circuitocpfl

_cinema

cinesolar is the first sustainable mobile cinema in brazil. it offers free film screenings and features a mobile station equipped with solar panels, using clean energy for all sessions.

front: **cpfl circuit**
photo: **cinesolar project**
city: **santa bárbara d'oeste (sp)**

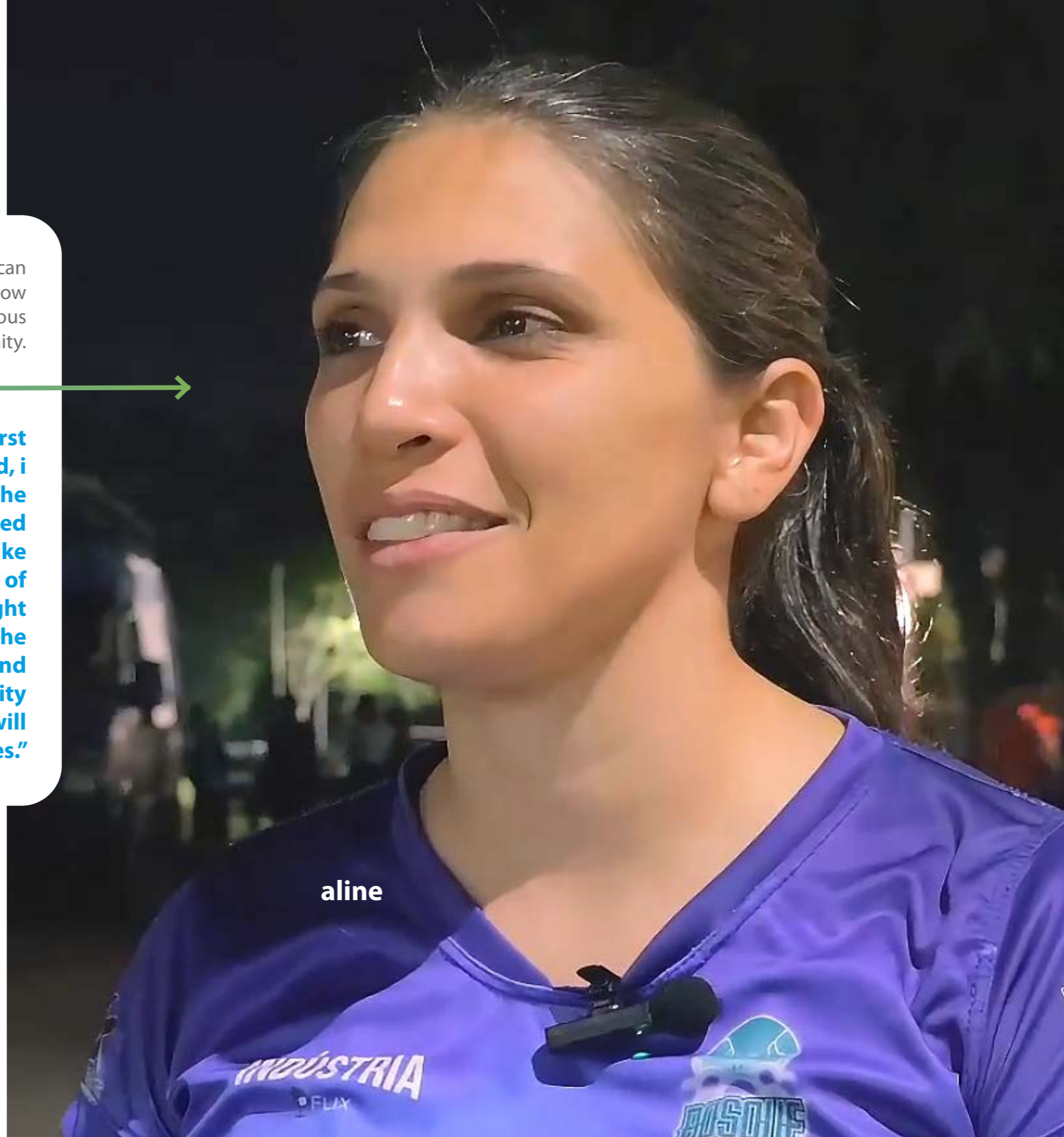


transformed lives aline

recalling significant childhood experiences can be emotional. in this testimony, **aline** shares how the mobile cinema project brought back precious memories and impacted her community.

“i confess that i got emotional when the first film started. when i was about 8 years old, i had a similar cinema experience here in the neighborhood, and that memory marked me deeply. after that, there was nothing like it. when they talked about the possibility of the project happening here again, i thought about how many children could have the same experience. i am very happy and proud to see the children in the community having this opportunity. i am sure they will remember it for the rest of their lives.”

front: **cpfl circuit**
photo: **aline**
city: **santa bárbara d'oeste (sp)**





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