

front: cpfl young generation  
photo: fábrica de atletas project  
city: João Câmara (RN)

july\_2024

# emotional report

social transformation programs





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front: **cpfl young generation**  
photo: **anelo institute**  
city: **campinas (sp)**

# social transformation programs

for more than 20 years, our work in **social transformation** has promoted the sustainable development of our partner **communities** through actions that encourage inclusion, **social protagonism** and networking, especially among youth.

through cultural, sports and educational programs, we operate on five fronts: **cpfl young generation**, **cpfl in hospitals**, **cpfl brazil china exchange**, **cpfl circuit** and **café filosófico cpfl**, in the communities where the cpfl group operates.



it aims to develop the future of children and adolescents through sports and culture, contributing to the reduction of the levels of social vulnerability of partner communities.



it integrates energy efficiency initiatives and private social investment to drive improvements in the care of public health institutions, through humanization and hospital improvements.



## #circuitocpfl

it provides itinerant activities throughout the brazilian territory, circulating movie sessions, democratizing access to culture.



# cpfl » young generation

## \_sport

the project provides free **football classes** for children and teenagers aged 6 to 17. the one-hour classes take place twice a week, after school. additionally, the project provides nutritional support and all the necessary materials for sports practice."

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# transformed lives: guilherme

**guilherme** found in the project a source of knowledge about the world of sports and an opportunity to transform his life.

**“the project transformed my life. now, i wake up early to practice a sport that is good for my health. every day, i learn more about the world of football, but not just as a sport, we also learn about education. i am immensely grateful to the teachers who share their knowledge with us.”**

front: **cpfl young generation**  
photo: **guilherme**  
city: **joão câmara (rn)**



**\_music**

the musical education program of the **friends of music association in piracicaba (ampi)** promotes formative and inclusive actions in the field of concert music. these actions range from professionalizing instrumentalists and preparing them for university admission to introducing music to the community at various levels, including music education for the disabled audience.

front: **cpfl young generation**  
photo: **academia de jovens músicos project**  
city: **piracicaba (sp)**

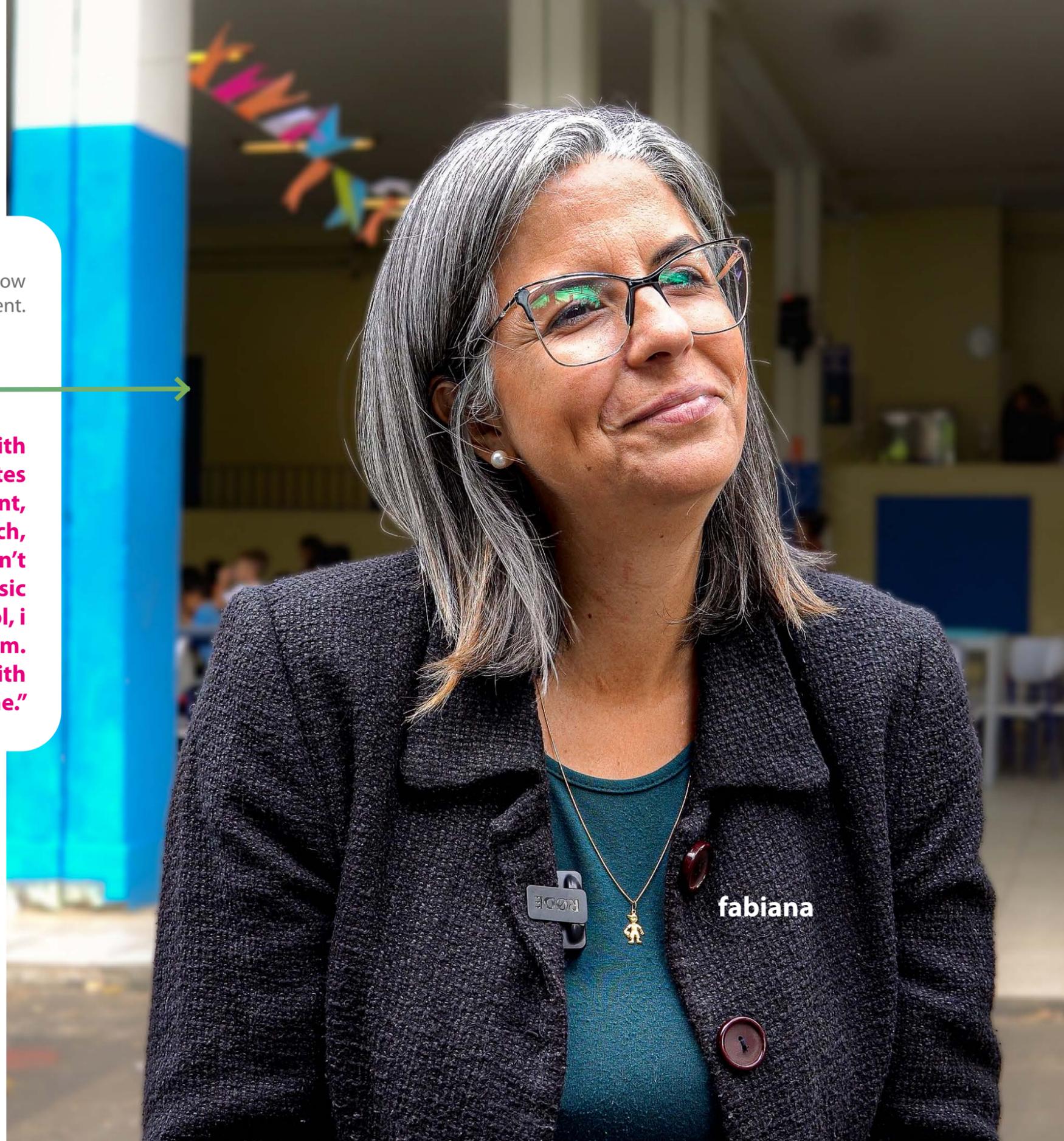


**transformed  
lives:  
fabiana**

**fabiana**, mother of 10-year-old Mateus, shares how music has the power to help children's development.

**"i've always wanted to involve my son with music because i believe it uniquely stimulates the brain. as someone with hearing impairment, music has greatly helped me with speech, comprehension, and listening. however, i didn't have the financial means to enroll him in a music course. when the project arrived at the school, i realized it was an incredible opportunity for him. today, i'm very happy to see him practicing with his flute at home."**

front: **cpfl young generation**  
photo: **fabiana**  
city: **piracicaba (sp)**





## CPFL IN HOSPITALS

### health care

#### **the boldrini children's center**

is the largest in latin america for the treatment of childhood cancer and blood diseases. the hospital is a reference in medicine, it has cutting-edge technology, complete infrastructure and different lines of research.

front: **cpfl in hospitals**  
photo: **boldrini children's center**  
city: **campinas (sp)**





# transformed lives

silvia brandalise



**dr. silvia** is a doctor, former pediatrics professor at the state university of campinas, and founder of the boldrini children's hospital. in her testimony, she shares her gratitude for the support provided by cpfl through initiatives that deliver hospital humanization, infrastructure improvements, and clinical research.

**"we are deeply grateful to cpfl and state grid for their support to the hospital, to our society and to the hundreds of children with blood diseases or cancer undergoing treatment here at the institution."**

front: **cpfl in hospitals**  
photo: **silvia**  
city: **campinas (sp)**

silvia



# #circuitocpfl

## \_cinema

through outdoor **cinema sessions** powered by solar energy, the initiative engages various people and communities. the roda brasil project presents a high-tech mobile cinema format inside a trailer with a capacity for up to 88 people.

front: **cpfl circuit**  
photo: **cinesolar project**  
city: **franca (sp)**



transformed  
lives  
flavia

#circuitocpfl

flavia was enchanted by the project when she realized that, in addition to providing entertainment and culture, it also promoted sustainability.

"i came to the project to bring my niece, maria vitória, who is 13 years old. i found the project really cool, and the film was very interesting. the choice of location was perfect because it's an area where children need this type of social action. i also liked the sustainability aspect of the project through the use of solar energy. knowing that we're not harming the environment makes the project even cooler!"

front: cpfl circuit  
photo: flavia  
city: franca (sp)

flavia





instituto **cpfl**

energy that transforms realities