

may_2024

emotional report

social transformation programs



photo: grupo tummm
city: mococa (sp)
front: cpfl young generation





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photo: volunteers from the griots association
city: campinas (sp)
front: cpfl in hospitals

social transformation programs

for more than 20 years, our work in **social transformation** has promoted the sustainable development of our partner **communities** through actions that encourage inclusion, **social protagonism** and networking, especially among youth.

through cultural, sports and educational programs, we operate on five fronts: **cpfl young generation**, **cpfl in hospitals**, **cpfl brazil china exchange**, **cpfl circuit** and **café filosófico cpfl**, in the communities where the cpfl group operates.



it aims to develop the future of children and adolescents through sports and culture, contributing to the reduction of the levels of social vulnerability of partner communities.



it integrates energy efficiency initiatives and private social investment to drive improvements in the care of public health institutions, through humanization and hospital improvements.



#circuitocpfl

it provides itinerant activities throughout the brazilian territory, circulating movie sessions, democratizing access to culture.



_project tumm group

the **tumm group** is a civil society organization (cso) located in mococa/sp, founded in 1997, focused on the social transformation of children and adolescents. its objective is to discover potentialities, generate life and income projects, strengthen children's rights, seek partnerships and spread culture. the project promotes positive change, offers comprehensive support and empowers young people for a better future.

photo: tumm group
front: cpfl young generation



transformed lives: luiz gabriel

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luiz gabriel, 17, is one of the young participants in the tummm group and shares his testimony about how the project has transformed his life since he started participating in 2021.

“tummm is a wonderful place, it has made a lot of changes in my life, it has made me a different person. here, i developed respect and attitude, as well as sports and theatrical activities. the monitors also helped me a lot, i had a different mentality before participating in the project and then it changed a lot.

i am grateful to this day that they welcomed me here, honestly, from my heart. i thank them and i’m happy to be a participant. it changed my life”.

social transformation through cultural projects makes a difference in the lives of children and adolescents, placing culture as an agent of transformation and expansion of opportunities.

photo: luiz gabriel
city: mococa (sp)
front: cpfl young generation



luiz gabriel

_mapear project

mapear is a non-profit organization, created in october 2014. the project aims to ensure that children and adolescents in situations of social risk have fundamental and universal rights, in line with the statute of the child and adolescent (eca). the project develops regular workshops in percussion, dance, graphic arts, sports, capoeira, environmental education, breaking, circus and pedagogical support for young people from 6 to 15 years old.

photo: mapear
front: cpfl young generation



**transformed
lives:
vitória**

**cpfl
» jovem
geração**

vitória de souza, 11, shares how the project has given her the opportunity to participate in cultural activities and create strong bonds and social relationships.

“mapear, in my life, means my living and one of the most important things to me. it’s a very nice place, which helps a lot and i really enjoy spending the time here. here, we can mobilize friends, be affectionate, and have a family, even if not blood family, but a family to help you.”

vitória



photo: vitória
city: são josé do rio pardo (sp)
frente: cpfl young generation

griots project

the **griots association** – the **storytellers**, is a cso founded in 2003, made up of more than 150 volunteers who visit hospitals and nursing homes. they use stories and educational activities to interact with children and the elderly, promoting values, such as respect and companionship. volunteers receive training and participate in internships monitored by already trained volunteers.

photo: griots
front: cpfl in hospitals



transformed lives: andréia e nayara

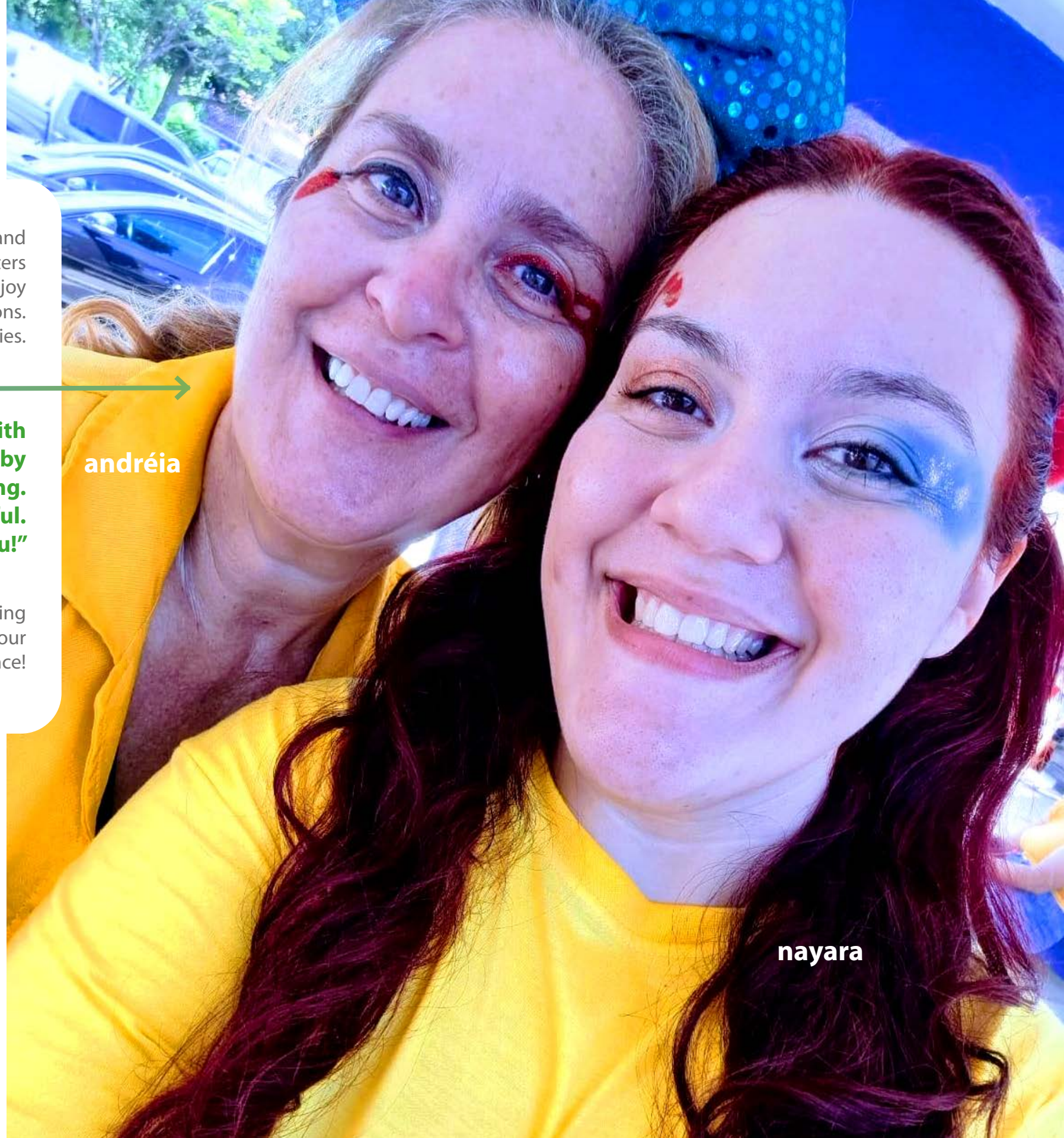


mother's day is celebrated on may 12, and the **griots project** has mothers and daughters who work on a voluntary basis, bringing joy and support to health and care institutions. mothers and daughters who tell stories.

"being able to overflow with love being with the person you love most in the world by your side, your daughter, is a unique feeling. there's no amount that pays it. it's wonderful. i can only thank you!"

andréia's testimony leaves no doubt: taking care of others and doing it together with your child, is a wonderful experience!

photo: **andréia** and **nayara**
city: **campinas (sp)**
front: **cpfl in hospitals**



andréia

nayara



instituto**cpfl**

energy that transforms realities